



# MEDIA GUIDE

## 2023



[fb.com/NorthwestFireDistrict](https://fb.com/NorthwestFireDistrict)



[@NorthwestFire](https://twitter.com/NorthwestFire)



[@nwfd\\_az](https://www.instagram.com/nwfd_az)

[WWW.NWFDAZ.GOV](http://WWW.NWFDAZ.GOV) 





# NORTHWEST FIRE DISTRICT

## ABOUT US

Protecting more than 125,000 residents and 3,400 businesses, the Northwest Fire District covers a 155-square mile area including the majority of the Town of Marana and areas of unincorporated Pima County.

Led by Fire Chief Brad Bradley, Northwest Fire District is internationally accredited, has an Insurance Service Office (ISO) Classification Rating of 1, and is an innovative provider of all-hazards emergency response. These designations reflect our commitment to ensuring our community receives high-quality and cost-efficient fire, emergency medical, and prevention services.

Our mission to **save lives, protect property, and care for our community** is woven into the very fabric of the organization.

## CORE SERVICES

- Fire
- Emergency Medical Services
- Prevention


## OPERATIONS

- Emergency Management
- Special Operations
  - Hazmat & Technical Rescue Team
  - Wildland
- Health & Safety
- Community Assistance Program (CAP)
- Training Division

## CONTACT

The Northwest Fire District is committed to providing accurate and timely information to the public relating to emergency response, active scenes, special events, safety messaging and/or incident support.

Anne-Marie Braswell, Community Relations Manager

 (520) 878-8575 (Text preferred)

 [abraswell@nwfdaz.gov](mailto:abraswell@nwfdaz.gov)

After hours, the Community Relations Manager and/or acting Public Information Officer will be notified of significant events.

 [PIO@nwfdaz.gov](mailto:PIO@nwfdaz.gov)

During significant incidents or events, NWFD will utilize Twitter (@NorthwestFire) as a primary means of communication. Please check the social media outlet for information already released.







# NORTHWEST FIRE DISTRICT

## LOCATIONS

Northwest Fire District has eleven fire stations, a Training Center, and an Administration Complex.



### NWFD ADMINISTRATION COMPLEX

13535 N MARANA MAIN ST  
MARANA, AZ 85653



### NWFD TRAINING CENTER

5125 W CAMINO DE FUEGO  
TUCSON, AZ 85743

## SOUTH BATTALION



### STATION 330

1520 W ORANGE GROVE  
RD TUCSON, AZ 85704



### STATION 331

4701 N LA CHOLLA BLVD  
TUCSON, AZ 85705



### STATION 332

4151 W EL CAMINO DEL CERRO  
TUCSON, AZ 85745



### STATION 333

2821 W INA RD  
TUCSON, AZ 85741



### STATION 335

3220 N CAMINO DE OESTE  
TUCSON, AZ 85745



### ENGINE 342\*

HOUSED AT STATION 333

## NORTH BATTALION



### STATION 334

8165 N WADE RD  
MARANA, AZ 85743



### STATION 336

13475 N MARANA MAIN ST  
MARANA, AZ 85653



### STATION 337

13931 N DOVE MOUNTAIN BLVD  
MARANA, AZ 85658



### STATION 338

8475 N STAR GRASS DR  
TUCSON, AZ 85742



### STATION 339

12095 N THORNYDALE RD  
MARANA, AZ 85658



### STATION 341

10350 W TANGERINE RD  
MARANA, AZ 85658

\*EN342 COVERS TRAINING, TRUCK MAINTENANCE, OR OTHER ACTIVITIES THAT COULD CAUSE AN ENGINE COMPANY TO BE OUT-OF-SERVICE OR OUT OF THEIR AREA. WHEN THERE AREN'T ANY SCHEDULED ACTIVITIES, WHICH IS UNCOMMON, EN342 MOVES TO AREAS THAT ARE EXPERIENCING HIGH CALL LOADS OR RESPONDS TO EMERGENCY CALLS OUT OF THE BUSIER STATIONS.





# NORTHWEST FIRE DISTRICT

## AUTOMATIC AID

In 2020, the Northwest Fire District, Golder Ranch Fire District, and Tucson Fire Department implemented an Automatic Aid agreement. Through this partnership, the closest available response unit from any of the three departments will respond to a call, regardless of the jurisdictional boundaries. NWFD and GRFD began the partnership in 2015, with TFD joining in 2020.

You will often see crews from the different agencies on Special Operations incidents, like swiftwater and technical rescues, with support units like Air Power Light and Rehab.

When issuing information to the media, NWFD will provide information for incidents in the District's jurisdiction. On major events or incidents, the District will work with TFD and GRFD to provide information.

## PREVENTION

The Prevention Services Division is committed to protecting the people and property within the Northwest Fire District from fire and other hazardous conditions through active involvement with our citizens and community partners. This is accomplished through focusing on the development and delivery of comprehensive fire prevention programs including engineering/plans review, fire and life safety inspections, active code enforcement, and fire investigations.

With growth in our District expected to continue throughout 2022, our Fire Inspectors and Plans Examiner are managing an increased workload to keep the future of our community safe.

## PUBLIC EDUCATION

Our Community Relations and Public Education Services Division offers a wide range of programs and safety information to District residents, including:

- Fire & Life Safety Lessons
- Car Seat Inspections
- Hands-Only CPR/First Aid
- Helmet Fit Checks (for all ages)
- Babysitter Program
- Station Tours

